



## INFORMATION FOR PRIMARY CARE

### 500 MĀORI WOMEN CAMPAIGN - BREAST SCREENING DATAMATCH PROJECT

BreastScreen Aotearoa (BSA) and the metro Auckland PHO's are conducting a datamatch exercise to identify unscreened and under-screened eligible Māori women within the metro Auckland and Northland DHB boundaries for the purpose of inviting them to breast screening. Māori women have the lowest coverage and poorest outcomes for breast cancer and screening is an important tool to address these inequities.

This one-off project does not replace the current datamatching partnerships practices have with BreastScreen Aotearoa Lead Providers.

The following document briefly outlines how this collaboration between primary care and BreastScreen Aotearoa will work and how this will provide your patients with an opportunity to participate in the screening program.

<b>Eligibility</b>	Māori women aged 45-69 enrolled with a general practice in Auckland, Waitemātā, Counties Manukau and Northland DHB areas.
<b>Timeframe</b>	Invitation letters will go out from the 1 <sup>st</sup> of October 2019.
<b>Invitations</b>	BreastScreen Aotearoa will invite women.
<b>Privacy</b>	<p>The initiative uses secure access to information held by BreastScreen Aotearoa, Primary Health Organisations and the Ministry of Health to identify and contact women not currently benefitting from the free national breast screening programme.</p> <p>Women who are enrolled with a practice but not with BreastScreen Aotearoa will be offered screening. Privacy and confidentiality have been taken seriously and a full Privacy Impact Assessment and other relevant data release approvals undertaken by the Ministry of Health, DHBs and primary care leaders.</p> <p>As currently, women may decline screening.</p>
<b>Screening</b>	Standard BSA mammogram with follow up as necessary will continue to be offered at sites and mobile units as per usual.



- Results** Reported back to GP as usual, with consent. Will also report high level results by practice and PHO at end of project.
- Queries/Complaints** Patient queries or complaints may be directed to BreastScreen Aotearoa on **0800 270 200**
- Future** This is a demonstration project with lead providers and primary care working together to improve equity for Māori women. We will learn from this project and make recommendations for potential future work for all women.